

Robert Sloan
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I am a multidisciplinary designer with a passion for applying design thinking to addressing social challenges. I have eight years of experience in the creative industries, working as an industrial and graphic designer in the private sector before transitioning to the non-profit sector.

Education

Northumbria University, 2008-2012

BA (Hons) in Design For Industry, 2.1

Newcastle Royal Grammar School, 2001-2008

A Level, Art, Design, English, A A B

Experience

Shift.ms, 2019 - present

Service design lead

Shift.ms, 2016-2019

Service designer

Shift.ms, 2014-2016

Creative

10Yetis, 2013-2014

Senior graphic/concept designer

Square Banana, 2013

Freelance industrial designer

forpeople, 2011

Design intern

Skills

Service design

Web & UX design

Branding

Graphic design

Web design

Video production

Animation

Content strategy

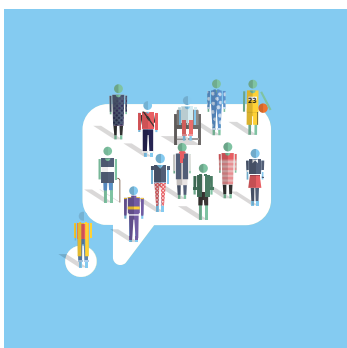
Copywriting

Event design

Product design

Achievements

- Concept design work featuring regularly in major news outlets including the Guardian and Daily Mail while working at 10yetis
- MS Reporters video interview format surpassing 1.5 million views
- Shift.ms user-base increasing from 15.5 thousand to 1 million
- Founding the record label 'Alchemy Audio'
- Establishing the music night 'Like That Though'



MS can lead to positive change. Not from the disease itself, but from seeing your diagnosis as an opportunity to shift your outlook. Through a process of self-reflection and

